

FOR MORE INFORMATION GO TO: [SHININGLIGHTAWARDS.COM](http://SHININGLIGHTAWARDS.COM)

# SHINING LIGHT

## REGIONAL COOPERATION AWARDS

### *BUILDING ONE COMMUNITY THROUGH SPONSORSHIP*

To promote the Metropolitan Affairs Coalition's mission of regional cooperation and honor the late Detroit Free Press Editor and Publisher Neal Shine's legacy of commitment to the greater Detroit community, our two organizations partnered to create the Shining Light Regional Cooperation Awards.



The awards program puts young, unsung, and accomplished leaders in the spotlight for their community involvement, regional impact, and promotion of collaboration, progress, and understanding in Southeast Michigan.

Please consider becoming a sponsor of this successful and inspiring program that honors strong leaders making a difference in our community and encourages others to follow in their footsteps. Your tax deductible sponsorship demonstrates your community spirit and connects you with a host of special individuals and organizations that are making significant contributions to our region's character, quality of life, and well-being.

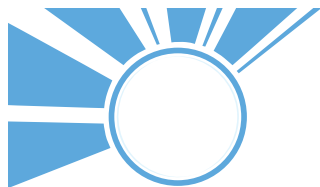
### *WHO YOU REACH THROUGH SPONSORSHIP*

Attendees at the Shining Light Regional Cooperation Awards ceremony represent 300-400 prominent community members, elected officials, and executives representing business, labor, government, education, and media. There are more than 2,500 email subscribers for ceremony information and promotional materials. As a partner organization, the Detroit Free Press features the event and its honorees prominently in both print and online coverage.

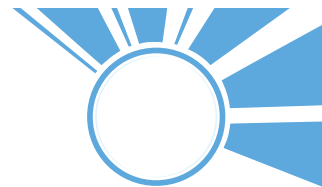


**Detroit Free Press**

For more information, please contact: Amy Malmer, Vice President, Metropolitan Affairs Coalition • 313.324.3308 • [malmer@mac-web.org](mailto:malmer@mac-web.org). Tax-deductible sponsorship contributions may be made payable to the Metropolitan Affairs Coalition.



# SHINING LIGHT AWARD SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSOR (1)

**\$10,000**

- Official sponsor of the pre-event networking reception
- Logo and/or company name included on special signage/printed materials at the event
- Pre-event meet and greet with each of this year's honorees, MCs, and speakers
- Opportunity to provide Event Welcome on stage at ceremony
- Logo and/or company name included in:
  - **Media releases and Detroit Free Press, Shining Light event ads**
  - **Shining Light website ([shininglightawards.com](http://shininglightawards.com))**
  - **All print and electronic promotional materials (invitations; event program)**
  - **Event PowerPoint presentation**
- One table of 10 at event

## PROGRAM SPONSORS

**\$5,000**

- Logo and/or company name included in:
  - **Media releases and Detroit Free Press, Shining Light event ads**
  - **Shining Light website ([shininglightawards.com](http://shininglightawards.com))**
  - **All print and electronic promotional materials (invitations; event program)**
  - **Event PowerPoint presentation**
- One table of 10 at event

## AWARDS SPONSORS

**\$2,500**

- Logo and/or company name included in:
  - **Shining Light website ([shininglightawards.com](http://shininglightawards.com))**
  - **Event program**
  - **Event PowerPoint presentation**
- One table of 10 at event